

Dear Community Partner,

My name is Becky Shanklin, and I am a Board Member for the Andrew Jackson Elementary School Parent Teacher Organization (AJS PTO). I am excited to invite you to participate as a Fitness Guest at AJS' **34th Annual Eagle Run**, taking place on **Friday, November 6, 2026**. Eagle Run is not only a full day of movement, fun, and health-focused activities for our students, it's also our school's largest fundraiser of the year!

As a Fitness Guest, you'll have the opportunity to lead a fitness station and introduce students - PreK through 5th grade - to creative, engaging ways to move their bodies and stay active. You are also welcome to bring any marketing materials you'd like to share with students, parents, and guardians attending the event.

To show our appreciation:

- **Lunch will be provided.** We will verify allergy restrictions at a later date.
- Water will be offered throughout the day, with a designated lunch break.
- Station photos will be shared on our AJS PTO Facebook Page.
- Participants receive a commemorative Eagle Run t-shirt.
- Fitness Guests also have the opportunity to be a sponsor of Eagle Run at 50% of the normal cost. Sponsors receive a number of additional benefits described in the attached document.

Our event schedule is as follows:

- **Opening Ceremony:** 9:00 AM
- **Fitness Stations Begin:** 10:15 AM (each group gets 30 minutes)
- **Stations End:** 2:30 PM

**Fitness Guest Parking** will be available in the **Kindergarten Parking Lot**, located by the playground on Shute Lane. This will be the only on-campus parking available, and a staff member will be present to check you in upon arrival.

If you're interested in joining us for this exciting and impactful day, please visit [www.ajspto.org/fitnessquests](http://www.ajspto.org/fitnessquests) by **Friday, October 16, 2026**, to register and secure your spot. If you have any questions, do not hesitate to email us at [eaglerun@ajspto.org](mailto:eaglerun@ajspto.org). Thank you for considering this opportunity - we truly appreciate your support and hope to see you at Eagle Run 34!

With gratitude,

Becky Shanklin  
Eagle Run Chair | Andrew Jackson Elementary PTO

# Fitness Guest Sponsorship Opportunity

New for Eagle Run 34 we are offering all Fitness Guests the chance to also be a Gold, Silver or Bronze Eagle Run sponsor at 50% off the regular price of the sponsorship tier! This opportunity comes with several marketing benefits as detailed below. You can purchase a sponsorship tier as a part of the registration process. Below, you can find a QR code that will take you to the registration page. At checkout, use the discount code **FITNESS34** to take 50% off your sponsorship.



GOLD  
SPONSOR

## Benefits

- Large-sized logo included on the Eagle Run 34 shirt
- Logo featured in PTO Facebook cover photo
- Sponsor Shoutout + marketing links included in the PTO Newsletter (Sent to all AJS Families)
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 34 shirt

~~\$750~~ \$375



SILVER  
SPONSOR

## Benefits

- Small-sized logo included on the Eagle Run 34 shirt
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 34 shirt

~~\$500~~ \$250



BRONZE  
SPONSOR

## Benefits

- Name included on the Eagle Run 34 shirt
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 34 shirt

~~\$250~~ \$125



To get to the registration page, use this QR code which will take you to [www.ajspto.org/fitnessguests](http://www.ajspto.org/fitnessguests). Be sure to use code **FITNESS34** at checkout!