

Andrew Jackson Elementary PTO
110 Shute Lane
Old Hickory, TN 37138
www.ajspto.org



Dear Community Partner,

We are thrilled to announce the 33rd Annual **Eagle Run** at **Andrew Jackson Elementary School**—a full day dedicated to family, fitness, and fun! This beloved tradition brings together students, families, teachers, and community members to celebrate health, school spirit, and educational excellence. **This year Eagle Run will be held on November 7, 2025.**

Each year, thanks to the generosity of our sponsors, every student and faculty member receives a **free commemorative Eagle Run t-shirt**. These shirts are proudly worn not only during the event, but also throughout the year on field trips and around our neighborhood—spreading school pride throughout the community. Shirts are also available for families and visitors to purchase, with proceeds going right back into our school.

Your support makes this possible.

Andrew Jackson Elementary, located in the heart of Old Hickory, serves over 500 students. As a National School of Excellence and a recognized talent-producing school, we are committed to providing exceptional and engaging learning experiences for our students.

With limited public funding, events like the Eagle Run play a crucial role in supporting our school. Proceeds help our Parent Teacher Organization (PTO) fund essential enhancements, including classroom tablets and updated technology, new books for the library, inspiring guest speakers, professional development for teachers, and much more!

This year, we are striving to raise **\$15,000**, and **your partnership can help us get there.**

Enclosed is a description of our **sponsorship tiers**, each designed to give back to our generous partners through meaningful recognition. **We have new tiers this year to give bigger and better opportunities to interact with our school and our community.** Your donation is **tax-deductible**, and all sponsors will receive a letter for tax purposes.

Sponsorship funds directly cover the cost of shirts for students and staff, with remaining funds supporting **incentives and prizes** that celebrate students' efforts in gathering pledges and participating in the run. In addition to the charitable benefits, as a marketing tool, Eagle Run is a full day event attended by hundreds of AJS parents, grandparents and community members. Additionally, the Eagle Run t-shirts are worn year after year as spirit wear by adults and students alike so the marketing opportunity is not limited to the event itself.

We truly appreciate your time and consideration, and we hope you'll join us in making this year's Eagle Run the best yet. Together, we can continue to inspire and empower the next generation of leaders.

With gratitude,
Becky Shanklin
Eagle Run Chair | Andrew Jackson Elementary PTO

Eagle Run Sponsorship Tiers

PRESENTING SPONSOR \$2,500 (Finish Line - 1 Available)

- Presenting logo on all materials
- A banner to hang at the finish line
- Special recognition during Eagle Run Ceremony
- The ability to set up a marketing booth at Eagle Run 33
- Large-sized logo included on the Eagle Run 33 shirt
- Logo featured in PTO Facebook cover photo
- Sponsor Shoutout + marketing links included in the PTO Newsletter
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt

PREMIER SPONSOR \$1,500 (Water Table - 1 available)

- A banner to hang at the water station
- The option for reps to hand out water/cheer (waters may be personalized or have other marketing if desired)
- The ability to set up a marketing booth at Eagle Run 33
- Large-sized logo included on the Eagle Run 33 shirt
- Logo featured in PTO Facebook cover photo
- Sponsor Shoutout + marketing links included in the PTO Newsletter
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt

PLATINUM EAGLE \$1,000 (6 Available)

- The ability to set up a marketing booth at Eagle Run 33
- Large-sized logo included on the Eagle Run 33 shirt
- Logo featured in PTO Facebook cover photo
- Sponsor Shoutout + marketing links included in the PTO Newsletter
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt

GOLD EAGLE \$750

- Large-sized logo included on the Eagle Run 33 shirt
- Logo featured in PTO Facebook cover photo
- Sponsor Shoutout + marketing links included in the PTO Newsletter
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt

SILVER EAGLE \$500

- Small-sized logo included on the Eagle Run 33 shirt
- Sponsor Spotlight + marketing links included on the PTO website
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt

BRONZE EAGLE \$250

- Name included on the Eagle Run 33 shirt
- Tagged sponsor recognition + marketing links on social media
- Receive Eagle Run 33 shirt